

THE TRUE COST OF AN INDUSTRIAL FIRE

Get a comprehensive breakdown of direct and indirect fire costs affecting industrial facilities nationwide.



FireRover
DETECT | EXTINGUISH | PROTECT

ESTIMATED DIRECT COSTS

(PER INCIDENT)

Cost Category	Avg. Cost Without Fire Rover	Fire Rover Impact
Human Fire Watch	\$1,008 per day	Fire Rover replaces manual fire watch with automated thermal detection + remote operators
Fire Watch Camera	\$11 per day	Fire Rover eliminates need for stand-alone fire watch cameras
Maintenance Personnel	\$400	Early detection reduces need for emergency repairs
Fire Dept. Call-Out Fee	\$1,500	Fire Rover can extinguish early-stage fires before FD dispatch is required
Fire Watch Company Fee	\$350	Fire Rover replaces third-party fire watch services entirely
EPA/Environmental Fines	\$13,500	Prevents full fire events, reduces runoff and environmental damage
Litigation Costs	\$135,000	Fire contained before escalation, major incidents avoided
Internal Communications & HR	\$5,500	Fewer incident reports, investigations, and employee disruptions
Water Clean-Up	\$8,750	Eliminates hose-water flooding by using targeted Fire Rover suppressant streams
Operational Downtime	\$55,000 per day	Fires controlled quickly, no long-term shutdown or relocation
Insurance Claim	\$275,000	Early intervention dramatically lowers property damage severity
Media Claims	\$27,500	No major fire event = no negative media cycle
CO ₂ Fines/Charges	\$5,250	Suppression reduces large combustion events, lower emissions
Total Cost	\$528,769	

ESTIMATED INDIRECT COSTS

(PER INCIDENT)

Cost Category	Avg. Cost Without Fire Rover	Fire Rover Impact
Lost Productivity/Turnover	\$5,000	No major disruption to staff or workflow
Reputational Damage	\$25,000	A contained incident avoids public exposure and partner concern
Insurance Premium Increase	\$55,000	Fewer claims, significantly lower next-year premium hikes
Lost Contracts/Customer Churn	\$20,000	No lost service continuity, no contract loss
Regulatory Remediation	\$10,000	Avoid major environmental and safety reviews
Total Cost	\$115,000	



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WANT A SECOND SET OF EYES ON YOUR FIRE PREVENTION SETUP?

We're happy to be a resource. Reach out any time at
info@firerover.com or **(844) 417-6837**